

Communications Committee
Annual Report
September 1, 2023 – August 31, 2024

Goals:

Goal/Metric	Accomplished	In Progress	Not Accomplished
Committee members will provide feedback to UCM on the fall 2023 issue of the magazine and offer suggestions for improvement. Feedback due by January 10, 2024.	X (received feedback from about half of UCCC members)		
Each member of the Communications Committee will submit at least two story ideas and/or magazine issue theme ideas to University Communications and Marketing (UCM) for consideration for The University of Akron Magazine, including topic details, department(s)/colleges involved and contact for more information. Story/theme ideas due: By January 10 (for spring 2024 issue) and by March 1 (for fall 2024 issue).	X (received feedback from about half of UCCC members)		

What were your top two successes?

1. Received some very good story ideas that either made it into a FY24 magazine issue or will be used in an upcoming issue of the magazine.
- 2.

What were your top two challenges?

1. Has been a challenge to get all committee members to contribute to the goals.
2. Was a challenge to have substantive agenda items for the two meetings we did hold.

Please list the dates of your meetings:

September 25, 2023

January 30, 2024

Co-chairs made the decision to meet once per semester.

Please submit the report to Heather Loughney (hl@uakron.edu) by September 18, 2024.